

The Red Queen Among Organizations How Competitiveness Evolves

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The Red Queen Among Organizations

Through Red Queen competition, weaker competitors fail, or they learn and adapt. This in turn heightens the intensity of competition and further strengthens survivors in an ever-evolving dynamic. Written by a leading organizational theorist, The Red Queen among Organizations challenges the prevailing wisdom about competition, revealing it to be a force that can make--and break--even the most successful organization.

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"The most ambitious and important new book is The Red Queen among Organizations, by William P. Barnett. . . . [I]t is the best strategy book of the year because of its main insights: Competition concerns relative performance, not absolute performance; a company's competitiveness is context specific, and contexts can change, giving rise to the competency trap; learning comes from competing, not isolation from competition; and differentiation is desirable as a way to secure rents, but must be ...

The Red Queen among Organizations | Princeton University Press

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The Red Queen among Organizations: How Competitiveness Evolves by William P. Barnett, Paperback | Barnes & Noble® There's a scene in Lewis Carroll's Through the Looking Glass in which the Red Queen, having just led a chase with Alice in which neither seems to Our Stores Are Open Book Annex Membership Educators Gift Cards Stores & Events Help

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Project MUSE - The Red Queen among Organizations

Adapting techniques from disciplines as disparate as evolutionary biology and literature (the guiding metaphor of the Red Queen is from Lewis Carroll's Through the Looking Glass, hinting that the text is not totally devoid of humor), William P. Barnett brings an intelligence to bear that is sharply focused and dense with knowledge. He makes essential observations about organizational learning, offering telling, innovative insights on the real complexity of information management and ...

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The Red Queen Among Organizations represents outstanding scholarship in the organisational theory field but is sufficiently rooted in the "real world" to be of benefit to business strategists and particularly to MBA and doctoral students in the field of corporate strategy.

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William P. Barnett: The Red Queen among Organizations: How Competitiveness Evolves. Anand Swaminathan. Administrative Science Quarterly 2009 54: 4, 689-691 Download Citation. If you have the appropriate software installed, you can download article citation data to the citation manager of your choice. Simply select your manager software from the ...

William P. Barnett: The Red Queen among Organizations: How ...

Definition 'Red Queen' competition is a dynamic among rival organizations, where competition triggers learning, which in turn increases competition in a self-accelerating process. Organizations in Red Queen competition are continuously changing in absolute terms, although they may be relatively stable.

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The Red Queen among Organizations: How Competitiveness ...

Our theory, labeled Red-Queen competition, is based on the idea that competition both de-selects less-fit organizations and stimulates organizational learning. Organizations that have survived competition, then, are more fit, and so in turn they generate stronger competition.

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